

AGING IMPACT AWARD

FOR AGE-FRIENDLY BUSINESSES



Our aging population is growing. There are now more Minnesotans 65+ than children 18 and under, and older adults are major contributors to our economy. Baby boomers control over 53% of the country's wealth and proportionally contribute more to the economy than other ages.

Here's how businesses can join the Age-Friendly Movement:

NOMINATE

Know a business or community organization going above and beyond their daily services to be age friendly? Nominate today for an Aging Impact Award! You can also nominate yourself!

ASSESS

Take your commitment further by examining your practices. Conduct short self-assessments that gages things like your businesses or community organization's physical space, inclusivity, training practices, and more.

IMPROVE

Show your community how you keep their needs in mind. Actively reach towards sustainable Age-Friendly services.



AGE FRIENDLY
minnesota



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ELIGIBILITY

Any business or community organization responding to the needs of older adults can qualify. The business must demonstrate positive impacts for older adults by providing an innovative service, adapting or improving physical space, hiring practices, or employee training on how to serve older adults.

SELF-ASSESSMENTS

Email us to request any of the following self-assessments:

- Employee training/ customer experience
- HR Experience
- physical space
- marketing

SUSTAINING PRACTICES

Ingrain Age-Friendly practices into your business or community organization's culture. Reach out to Arrowhead Area Agency on Aging to learn individualized ways you can meet these goals

NOMINATE TODAY!

Access the nomination form at arrowheadaging.org or email us at agefriendlyarrowhead@ardc.org

Applications open through June 15th, 2022

