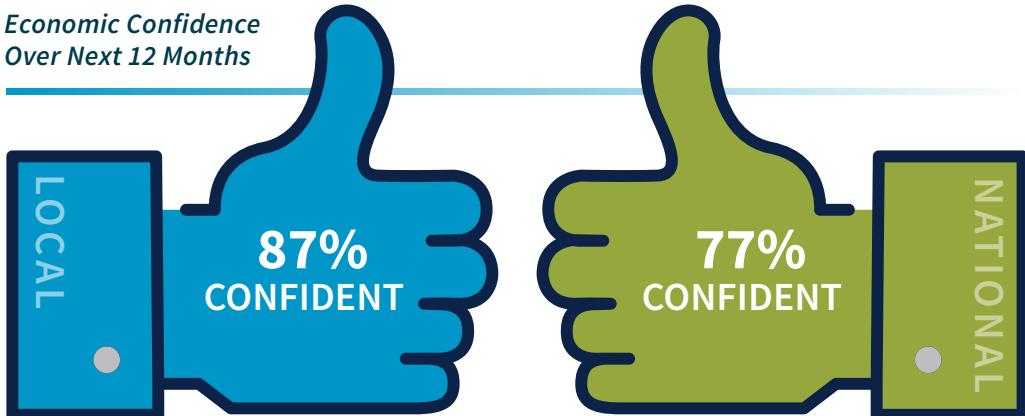


# 2021 Business Owner Planning Survey

Conducted by The Business Journals, in partnership with BizEquity®

The covid pandemic has affected the way many business owners operate and view the future of their businesses. The below reflects the findings from a recent survey conducted by BizEquity partner, The Business Journals, asking owners what most impacted their businesses and how they will approach planning for the next steps.

## Economic Confidence Over Next 12 Months



87% of business owners are confident in their LOCAL economy

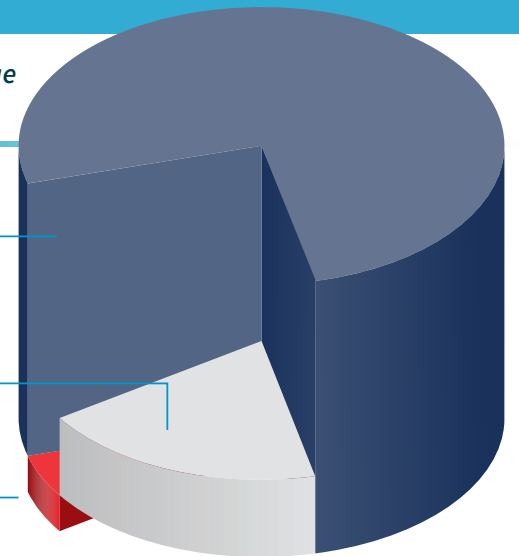
3/4 of business owners are confident in the NATIONAL economy

## Projected Company Revenue Over the Next 12 Months

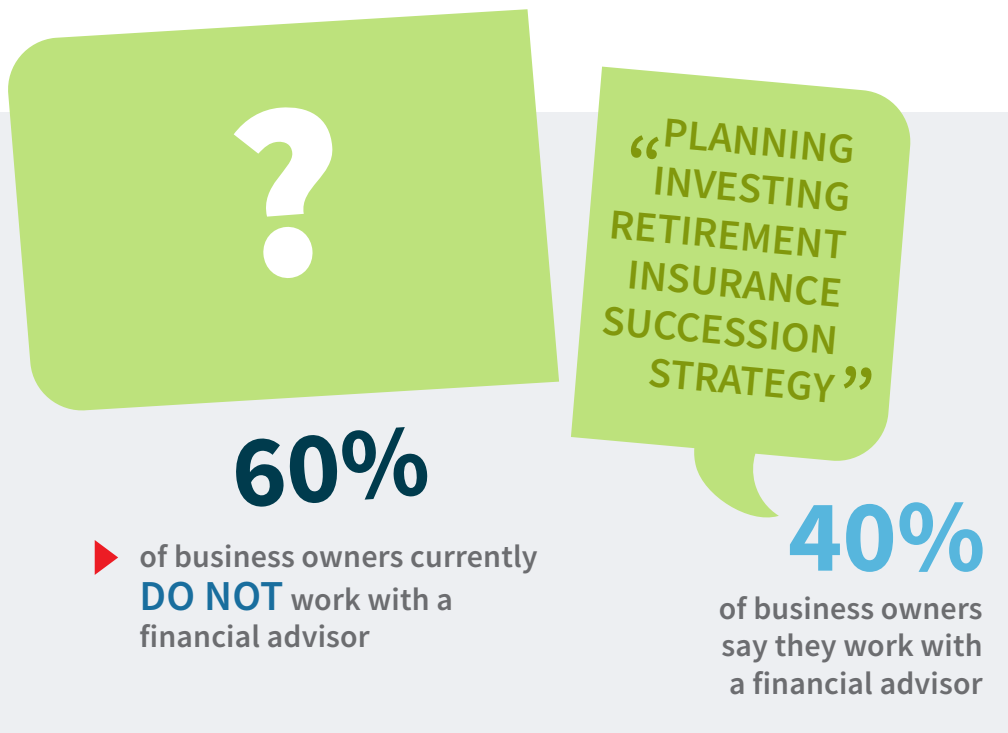
76% Increase

19% Remain same

5% Decrease



76% expect to see an increase in their company revenue



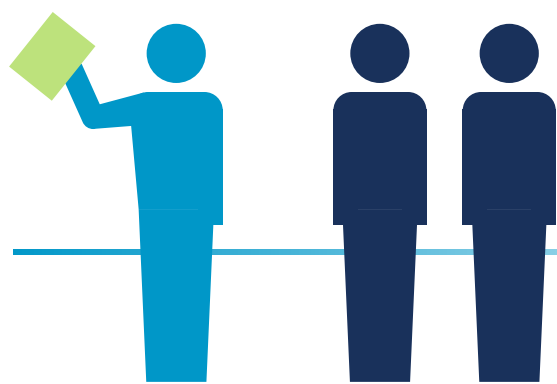
60% of business owners currently DO NOT work with a financial advisor

40% of business owners say they work with a financial advisor

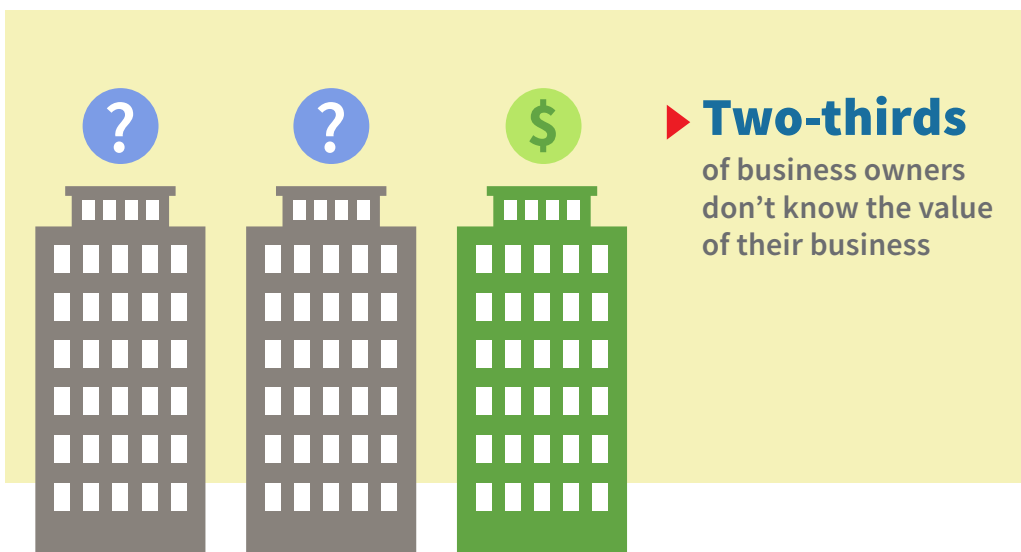


LESS THAN HALF

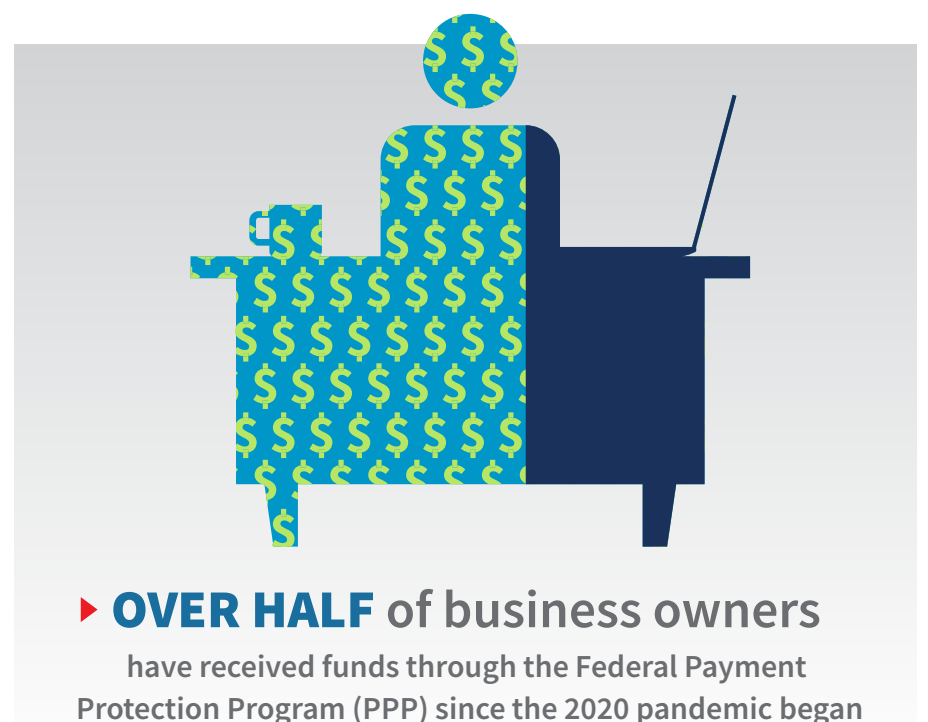
of business owners already have a succession plan in place



Only a THIRD of business owners have performed a business valuation



Two-thirds of business owners don't know the value of their business



OVER HALF of business owners have received funds through the Federal Payment Protection Program (PPP) since the 2020 pandemic began